



Saturday April 25, 2026 10AM-4PM

Kilmarnock is the economic hub of the Northern Neck, serving as the go-to destination for locals and visitors to Virginia's River Realm. Just an hour from Richmond and 1.5 hours from the DC Metro area, Kilmarnock is a destination Main Street, attracting travelers who seek boutique shopping, exceptional dining, and authentic small-town charm.

Unlike large-scale festivals, Artfully Crafted is a curated artisan event, featuring 30-40 select vendors to ensure a diverse, high-quality mix of fine art, craft art, and handmade goods. This thoughtfully designed event creates a unique, well-balanced shopping experience for locals, day trippers and visitors looking to stay a night or three.

Why Participate?

✔ **High Shopper Engagement & Destination Appeal** – Artfully Crafted draws an intentional shopper—someone seeking a curated Main Street experience, boutique shopping, and one-of-a-kind artisan finds. In addition to our vibrant locals, many attendees travel from Richmond, DC, Southern Maryland, and beyond, drawn by Kilmarnock's award-winning Main Street and its reputation as a must-visit shopping and dining destination

✔ **Prime Location & Built-In Foot Traffic** – Vendors are strategically placed among Kilmarnock's 55+ charming boutiques, eateries, wine shops, and breweries, seamlessly integrating the art show into the town's thriving shopping district. This immersive setup encourages visitors to explore, stay longer, and shop more—creating a dynamic, engaging marketplace for artisans

✔ **Strong Event Promotion** – Now in its 4th year, Artfully Crafted benefits from **paid social media, radio, and print advertising**, ensuring high attendance.

✔ **Marketing Support for Vendors** – Vendors receive a **media toolkit** with Artfully Crafted logos and promotional materials to boost their own marketing efforts.

✔ **Reserve Your Space Today!** – The **\$30 vendor fee** secures your spot in this premier event. **Space is limited—apply early!**

💰 **Make checks payable to:** Town of Kilmarnock

✉ **Mail to:** Town of Kilmarnock, P.O. Box 1357, Kilmarnock, VA 22482

📧 **For more information, contact:**

Sharon Phillips – sphillips@kilmarnockva.com

Contact Sharon Phillips for more information * 804.435.1552 x3 * sphillips@kilmarnockva.com

Vendor Applications due by March 28, 2026

Please visit www.kilmarnockva.com for more information.



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Operational Regulations, Procedures & Vendor Application

Regulations:

1. Artfully Crafted vendor selling hours will be from 10AM – 4PM Saturday, April 25, 2026.
2. Vendors are assigned places to set up along Kilmarnock’s charming Main Street.
3. The Art Show will proceed “rain or shine.”
4. All vendors will complete the “Vendor Application” and receive approval from the Art Show Manager prior to event day.
5. Vendors with pre-paid space are encouraged to contact the Art Show Manager prior to event day if they will be unable to attend. A vendor will be considered a no show if they are not on site by 8:30 AM. If a vendor is a no show they will be subject to forfeiture of their space with NO REFUND of fees.
6. Vendors shall supply their own display table and materials for their space and all assistance in setting up and operating their space. All displays and signs must be kept within the vendor’s designated area.
7. Vendors may begin to set-up at 7AM. All vendor vehicles are expected to be in the designated vendor parking areas by 9:30 AM.
8. No crying out or “hawking” of products will be allowed. This means NO yelling to obtain customers to your station.
9. Vendors are responsible for clean up of their own debris after event closing. Trash, debris and leftover merchandise removed by the Art Show Committee will result in a minimum charge of \$25.00.
10. Vendors are strongly encouraged to prominently display prices of all items offered for sale.
11. The Art Show Manager is permitted to randomly inspect merchandise offered for sale.

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Products Not Allowed for Sale

- Firearms, ammunition or parts
- No alcoholic or tobacco products
- Pornography
- Live Animals
- Weapons
- Fireworks
- Not all items are listed. Town Designee has final call.

Products Offered For Sale:

- All work must be the original thought, design and creation of the exhibitor.
- Fine art and the specialties within those areas.
- Traditional
- Contemporary
- Re-selling of purchased items is prohibited.
- The Art Show Manager has authority to inspect the origin of any items sold at the Event to ensure that such sales conform with Art Show Standards.

License, Taxes and Permits:

1. Any person using Artfully Crafted for the purposes of selling or offering for sale any items on the premises must comply with all applicable Federal, State and local ordinances.
2. The collection and filing of all related taxes will be the responsibility of the individual vendor.
3. The Town Code Exempts Agricultural Products from Business Licensing (Sec. 14-77. - Exceptions) This division shall not apply to the sale or offer for sale of ice, wood, charcoal, meats, milk, butter, eggs, poultry, fish, oysters, game, vegetables, fruits or other family supplies of a perishable nature or farm products grown or produced by the seller and not purchased for sale. A dairyman may sell and deliver milk, butter, cream and eggs without procuring a peddler's license. Code 1980, § 7-4-4(b); Code 1997, § 14-77)

Sanitation, Health and Safety

1. The Town of Kilmarnock has existing trash bins for the goers of the market, this is NOT for the vendors waste. It is the vendors responsibility to remove their trash to the designated trash receptacles.
2. The vendors will be responsible for the collection and removal of all refuse generated from sales and activity at their space.
3. Each vendor is responsible for leaving his/her space clean at the end of Art Show.
4. It is unlawful to sell or consume alcoholic beverages on the Event Property.

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5. Vendors must keep all merchandise, refuse and personal property within the defined space allocated in their rental agreements.
6. No vendor shall permit seepage or leakage of water or fluids from any part of their space into the public areas or other vendors' spaces.
7. Vendors are responsible for the individual safeguarding of their products, supplies and money. The Art Show Manager, and the Town of Kilmarnock shall not be held responsible for any loss, theft or damage.
8. Vendor (lessee) agrees to protect and hold the Art Show Manager (lessor), and the Town of Kilmarnock harmless and to indemnify the lessor from any an all claims, demands, suits, actions, judgements and recoveries for or on account of damage, theft or injury (including death) to property or person occurring as a result of the lessee's use of the leased property and any other cause whatsoever.

Structural:

1. Vendors must provide their own equipment and any set-up materials for display of items.
2. No vendor shall be allowed to make any changes or alterations to their assigned spaces without permission from the Art Show Manager.
3. Any needed repairs, hazardous conditions or problems in the Art Show area should be reported to the Art Show Manager. Persons causing damage to Main Street structures or landscaping shall be held financially liable for the cost of repair or replacement.

Parking:

1. Vendor spaces will be assigned and reserved for the vendors' use only. Vendors are not permitted to park overnight on Main Street or designated Vendor Parking Areas in preparation for the next day's Art Show.
2. All vehicles must enter and leave the Art Show area through the provided entrances and exits. Vendors will be expected to respect the parking regulations established by the Town of Kilmarnock and to park in such a way as to keep Art Show traffic lanes open for travel. This will be enforced by the Art Show Manager.
3. Each vendor must drive in a careful manner and at a rate of speed that does not endanger the property or persons in and around the Art Show.
4. Handicap parking is provided in the clearly-marked spaces and is not to be used for vendor parking.

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ARTFULLY CRAFTED VENDOR APPLICATION

Business Name: _____

Artist Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email (REQUIRED): _____

Website: _____

Art/Craft Category: _____

Please provide following required items via email or postal mail:

___ FB Handle (so we can connect with you and cross promote)

___ IG Handle (so we can connect with you and cross promote)

___ 3 photos of sample art

___ Short Artist Bio

___ Describe the work to be exhibited:

Payment information. Please make check payable to Town of Kilmarnock:

_____ \$30 Single Booth Fee (10'x10' space)

_____ \$60 Double Booth Fee (20'x20' space)

Signed: _____ Date: _____

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